

IN THE SPIRITS OF *fertility*

MICHIGAN GALA



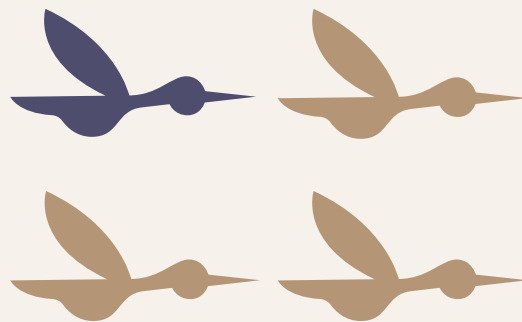
COME TOGETHER, STEPS FROM THE LAKE,
AT **SUBURBAN COLLECTION SHOWPLACE**

6 P M - 10 P M | FEBRUARY 28TH, 2026


Brilora Fertility
FOUNDATION



1 IN 6 COUPLES
EXPERIENCE INFERTILITY



1 IN 4 COUPLES
EXPERIENCE
PREGNANCY LOSS

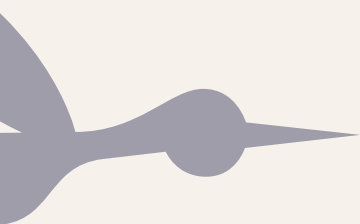
6.9
MILLION WOMEN

**BETWEEN THE
AGES OF 25-44
USED FERTILITY
SERVICES IN THE
U.S. BETWEEN
2006 - 2010**



77,000
INFANTS

**WERE BORN
AS A RESULT
OF AN ART
CYCLE IN
THE U.S.**



60%

**SAY THAT COST
WAS A BARRIER TO
PROCEEDING WITH
THE MEDICALLY-
NECESSARY
TREATMENT THEY
NEEDED**



ABOUT US

At Brilora Fertility, our goal is to support, educate, and build a safe community for patients at every stage of the fertility journey. With an ever-evolving network, the Brilora Team has linked arms with professionals, businesses, and organizations in both Michigan and California to provide greater resources that benefit our community. These resources range from support socials to financial grants.



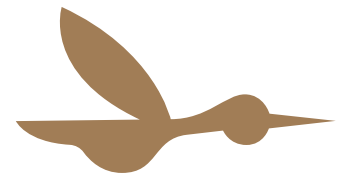
Lauren & Mikayla, Grant Recipients

When we applied for the Brilora Fertility Grant, our savings accounts had been drained and our credit cards were nearly maxed out. Without the help, we would have had to postpone the journey for the foreseeable future. Thankfully, as recipients for the grant, we were able to continue our journey and delivered in September 2023.



“ I think when you go through infertility, you feel like you're alone, and you're not. ”

**KELLY
STAFFORD
BRILORA
BOARD CHAIR**



Kelly Stafford is best known as the wife of NFL quarterback Matthew Stafford and the host of *The Morning After* podcast, where she openly discusses her life experiences, including her journey through motherhood, health challenges, and infertility struggles. Now serving as the board chair of Brilora Fertility Foundation, Kelly is a passionate advocate for fertility awareness. Having experienced her own challenges with in vitro fertilization (IVF), which she describes as a "blessing" that allowed her to build her family, Kelly is dedicated to helping others access fertility treatments. Her personal connection to fertility fuels her commitment to breaking stigmas and ensuring financial barriers don't stand in the way of family-building dreams.



Lauren & Justin Clements

EVENT DETAILS

Suburban Collection Showplace

Venue 46100 Grand River Ave,
Novi, MI 48374

Date February 28th, 2026

Time 6pm-10pm

Open Bar

Small Plates | Live Music

Silent Auction | Party Favor

EVENT VIDEO



Play Now

Scan to watch if printed



PREMIER PLATINUM SPONSORSHIP LEVEL | \$20,000

- Official sponsor of (1) Brilora grant - includes logo on reveal check & video
- 'Presented by' name recognition under event title
- 2 Premium tables (20 guests)
- Opportunity to speak during the event
- Logo on all event print, digital, and press materials
- Dedicated social media spotlight post
- Logo & link on Brilora website homepage
- Logo on step-and-repeat/photo backdrop
- 2 Full-page ads in program
- 2 Dom Perignon bottles at tables, VIP swag bags
- Sponsored light-up auction wands



GOLD SPONSORSHIP LEVEL | \$10,000

- 1 Premium Table (10 guests)
- Logo on print & digital promotions
- Social media shoutout
- Half-page ad in printed program
- Logo on auction table & event slideshow
- Recognition during event
- Logo on website

SILVER SPONSORSHIP LEVEL | \$5,000

- 8 tickets
- Logo on slideshow & social media post
- Quarter-page ad in printed program
- Name listed on website and printed materials

BRONZE SPONSORSHIP LEVEL | \$3,000

- 6 tickets
- Name in program & on screens
- Group social media mention
- Logo on website

COMMUNITY TABLE SPONSOR | \$2,000

- 4 tickets
- Name listed in program
- Group recognition on event slideshow

VIP SPONSOR | \$1,000

- 2 tickets
- Name in program & event screen
- Listed on donor wall on website

FRIEND OF BRILORA | \$500

- Name listed in printed program and on website

PHOTOGRAPHY ADD-ON | \$250

- 5 professionally edited photos of your team or guests
- Captured during the event by Nina Herrst, Brilora Fertility Foundation's official photographer
- Great for social media, newsletters, internal recognition, and keepsakes
- You can elect this add-on at the time of sponsorship or by emailing us directly at lc@brilorafertility.com

PROGRAM ADVERTISEMENT OPTIONS | NO EVENT TICKETS INCLUDED

- Half-Page Ad -\$750
- Quarter-Page Ad- \$500
- 100% Tax-Deductible
- Included in printed program and acknowledged digitally

One Team. One Community. A Whole lot of Support.

We offer a variety of sponsorship levels and packages, each designed to provide optimal exposure for your business and corporate giving goals.

We are also more than happy to discuss custom packages to ensure that your sponsorship experience is as rewarding as possible.

THANK YOU TO OUR 2025 SPONSORS

 **FAMILY SOURCE CONSULTANTS**

THE WEDDING SHOPPE



Michigan Associates of
Acupuncture and
Integrative Medicine



Freedom Fertility
By EVERNORTH





IN THE SPIRITS OF *fertility*

Submissions Due 11/01/2025 & Payment Due 01/05/2026

☐ Platinum - \$20,000

☐ Gold - \$10,000

☐ Silver - \$5,000

☐ Bronze - \$3,000

☐ Community Table - \$2,000

☐ VIP - \$1,000

☐ Friend of Brilora - \$500

☐ I would like to add a Photo Package - \$250

☐ Half-Page Ad - \$750 ☐ Quarter-Page Ad - \$500

☐ I would like to make a Tax Deductible Donation \$_____

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Instructions

- If you are paying via Debit/Credit Card fill out the [electronic form by clicking here](#).
- If you prefer to pay via Wire/ACH (preferred by us as well) please email justin@brilorafertility.com for instructions.
- Checks can be made to “Brilora Fertility Foundation” and mailed to 43313 Woodward Ave #1459, Bloomfield Hills, MI 48302
- Questions & Forms can be sent to: lc@brilorafertility.com